

12th Global Thermal Coal Market Summit 2023

April 19-20, 2023
Qinhuangdao, Hebei



About Us

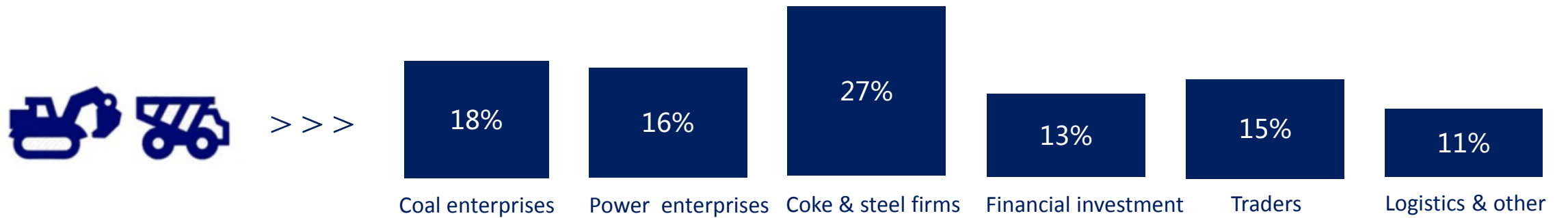
Fenwei Digital Information Technology Co., Ltd., established in 1998, is China's earliest and most-reputable independent services provider and consultant in the coal industry. Its area of expertise range from consulting, analytics, technical solutions and benchmarks, etc. Fenwei has been helping major overseas companies set foot in China for more than 20 years and has developed long-term partnerships with many clients thereafter, and is renowned for its ability to gaze into the niche and opaque Chinese coal space with internationally accepted perspectives and conducts. With nearly 100 industrial veterans, Fenwei adopts methodologies, tools, and 'know-hows' for its works and established exclusive indices and database.

Sxcoal – main information platform of Fenwei – is a pioneer in tracking coal market information and has attracted more than 140,000 registered members, and its professional service has expanded to the world.

Constantly recognized by famous enterprises



Diversified clients background



Summit Introduction

China has seen tight coal supply-demand balance easing and inventories climb at all links. This was mainly attributed to the continuous release of coal production capacity in 2021 and 2022, adjustment of coal import policies, implementation of supply guarantee campaign and related policies. Entering 2023, prices of both domestic and imported thermal coal dropped from high levels, providing favorable basis for the Chinese economy.

How should we interpret the Chinese policies to stabilize the economy after the "Two Sessions"? What impacts of these policies would have on domestic and international coal supply and demand? Where would the coal market head for? What impacts of the "Dual Carbon" strategy would have on energy-related industries, and how they should develop? These are all hot topics require further understanding and deliberation.

This Summit will invite coal industry experts and representatives from up- and down-stream enterprises to discuss and share their insights about the domestic and import thermal coal markets as well as power, cement and chemical industries.

Organizer: Sxcoal

Time: April 19, 2023 (registration); April 20 (the summit).

Venue: Shangri-La, Qinhuangdao, Hebei

Summit Agenda (preliminary)

Session 1 09:00-11:00, Apr 20, 2023, QHD	
09:00 – 09:10	Welcome address
09:10 – 09:40	Macro economy outlook <i>Zhang Yu, Chief Macro Analyst, Assistant to the Director of Research Institute, Huachuang Securities</i>
09:40 – 10:10	China power sector analysis & outlook <i>Xuejing, China Electricity Council</i>
10:10 – 10:40	China coal industry analysis & outlook <i>Amy Xu, Senior Analyst, Fenwei Digital Information Technology Co., Ltd.</i>
10:40:11:10	Green & low-carbon development of energy under "dual carbon" goals <i>Wang Jianping, Director of Green and Low Carbon in North China, China Quality Certification Centre</i>
Session 2 14:00-17:00, Apr 20, 2023, QHD	
14:00 – 14:30	China Thermal coal supply-demand analysis & outlook <i>Chen Tianyu, Assistant to General Manager, Fenwei Digital Information Technology Co., Ltd.</i>
14:30 – 15:00	Australia coal market supply and export analysis & outlook <i>Bob Huang, Business Development Manager, Adani Global Pte. Ltd.</i>
15:00 – 15:30	China's role in global coal expansion and climate goal <i>Michelle Leung, Bloomberg Intelligence ESG research (climate lead)</i>
15:30 – 16:00	2023 medium and long-term coal contract signing situation and analysis of coal supply and demand <i>Wu Wenbin, Head of Fuel Management, Guangdong Energy Group Co., Ltd.</i>
16:00 – 16:30	Cement industry analysis & coal purchase <i>Zheng Jianhui, Lead Analyst of Big Data Research, China Cement Net</i>
16:30 – 17:00	Chemical industry analysis & coal purchase

Summit Registration

Shangri-La Qinhuangdao

The hotel has a prime location at Golden Dream Bay, adjacent to the commercial blocks and famous scenic spots. It boasts approximately 280 sea-view rooms, directly overlooking the sea and offering the sea breeze and the sunrise. The hotel's Lobby Lounge, Qinxiangge Chinese Restaurant and Café Qin cater for different tastes.

- The sea-view rooms offer picturesque sights of the Bohai Sea. Guests can pass through the hotel's private gardens to the beach.
- It takes about 10 minutes to walk to Xin'ao Underwater World, and Pigeon Nest Park is about 7.8 km away.
- The hotel has 300 parking spaces and is around 9 km away from Qinhuangdao railway station, making it a convenient place to stay on your trip. And it is 60km from Qinhuangdao Beidaihe Airport.

Accommodation booking:

- Booking contact: [Zhang Lei](#);
- Mobile: [86 139 3395 1288](#);

Address: No.123 Hebin Road, Haigang District, Qinhuangdao, Hebei Province, P. R. China
(中国河北省秦皇岛市海港区河滨路123号)

Website: www.shangri-la.com



Summit Registration

Type	Member	Non-Member
On-site participation	USD 800/person	USD 1,000/person
	The fees include conference fee, conference documentation, meal; accommodation and transport fees are not covered.	
Virtual participation	USD 288/person; Chinese-English simultaneous interpretation is available during the conference; relevant presentations and video recaps are covered.	

Registration:

Join the summit by clicking <http://sxcoal88.mikecrm.com/BBzVW4W>;
or contact Gina Cao at +86 133 1343 4090 or gina.cao@fwenergy.com.

Summit Sponsorship

No.	Item	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Banquet Sponsor
		¥ 100,000	¥ 80,000	¥ 60,000	Negotiable
1	Listed as the sponsor of the conference, display the company LOGO+name on the background of the conference registration center and the main background	√	√	√	√
2	Display the company LOGO+ name in the conference brochure and conference-related publicity materials	√	√	√	√
3	Colored advertisements and introductions of the company can be published in the conference brochure	√			
4	Enjoy 1 VIP guest seat	√	√	√	√
5	Enjoy the attendance quota	5	3	2	3
6	Enjoy 1 large booth (standing on the same floor as the venue)	√	√	√	√
7	Enjoy 1 large printing exhibition shelf (standing on the same floor as the venue)	√			√
8	Enjoy 1 X-exhibition shelf (standing on the same floor as the venue)		√		√
9	Enjoy the advertising space on the homepage of our official website for 1 month	√	√	√	
10	Play company promotional videos during meeting breaks	√	√		
11	30 minutes keynote speech	√			
12	Company brochure to be placed in bag and distributed to attendees together with our conference documentation.	√	√	√	√
13	One free pass for coal salon activities hosted by Sxcoal, valid for one year	√	√	√	√
14	Banquet title, speech, welcome background, company promotional video during banquet, banquet invitation and meal coupon design, 1 VIP seat at the main, enjoy 10 banquet invitations				√

Summit Sponsorship

No	Option	Item	Price	Chances	Standard & Remarks
1	Venue Advertisement	Large Booth	30,000	5	3m×3m (including desk, chair, power supply, spotlight) in exhibition hall; one free conference pass
2		Large Painting Exhibition Shelf	10,000	4	3m×2m (free design and painting) in main venue
3		X-exhibition Shelf	3,000	10	0.8m×2m in prominent location of venue
4		Hanging Flag	5,000	10	1m×1.5m on above both sides of main venue
5	Conference Supplies Advertisement	Bag	20,000	1	Display company information
6		Company Brochure in Package	10,000	5	Company brochure to be placed in the bag and distributed to attendees together with our conference documentation
7		Conference Supplies Title Sponsor	10,000	1	Company logo to be labeled on conference notebooks, name plates, or meal ticket (one option available)
8		Drinking Water Sponsor	10,000	1	Company logo to be labeled on water bottles, no need to provide water
9		Conference Pass	10,000	1	Display company information on the back of the conference pass
10		Conference Meal Vouchers	10,000	1	Display company information on the back of conference meal voucher
11	Profound Market Promotion	Keynote Speech	30,000	2	Keynote speech 30 minutes
12		Promotion Video	20,000	4	Scrolling playback on the large screen in the main venue during breaks
13		Live streaming Sponsor	20,000	4	Inserts company advertisements on the conference live-streaming platform
14		Conference Gift Sponsor	Negotiable		Free gifts to be given to participants for company promotion.
15	Other Sponsorship	Customer Exchange, Conference Co-organizing, etc.	Negotiable		Customize special devices or display methods according to sponsor's special needs

Summit Sponsorship

Large Booth



Large Painting Exhibition Shelf



X-Exhibition Shelf



Summit Sponsorship

Sponsor——Bag



正面

背面

Sponsor——Meal Ticket



Front



Back

Sponsor——Name Plates



Front



Back

THANK YOU

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Fenwei Digital Information Technology Co., Ltd.